

education

Belmont University - Nashville, TN 1999-2003
Bachelor of Music
• Commercial Music, Music Business, Photography

professional experience

Artistic Amanda Designs (self-employed) - Nashville, TN 2002-current
Freelance Graphic Designer / Creative Consultant
• E-solutions: website design/maintenance, e-newsletter design/layout
• Print Design: postcards, posters, collateral, flyers, annual reports, t-shirts and other promotional items
• Branding: Logo design, letterhead/business card design
• Copywriting and editing
• Creative Marketing: developing marketing strategies using Social Media
• Project Management: overseeing design process from conception to production

Oxygen For Leaders, Inc. - Franklin, TN 2007-2010
Director of Design & Communications
• Design and manage printing of collateral
• Oversee Cool Springs Artists & Speakers booking agency: manage relationships with clients, process bookings and contracts
• Web design & maintenance

Southern Baptist Foundation - Nashville, TN 2006-2007; contract 2007-present
Director of Communications & Donor Relations
• Design and manage printing of all brochures and annual report
• Compose articles for marketing pieces including donor interviews and Foundation updates
• Web design & maintenance

Tennessee Children's Homes - Brentwood, TN 2003-2006
Coordinator of Communications and Special Giving
• Design and generate copy for printed pieces: annual reports, newsletters, brochures, advertisements, direct mail, etc.
• Lead Communications meetings, organize volunteers, and manage special giving campaigns.
• Photography and copywriting
• Create and produce benefit concert BAND4KIDS
• Event planning committees for the Hope Hines' Fore Kids Golf Classic and Run4Kids 5K

technology experience

Proficient in Adobe Creative Suite packages, HTML, Microsoft Office, Social Media Networking outlets, E-communication platforms (Emma, Constant Contact, etc.), Mac & PC OS.

Experience in Quark, Blackbaud's Raiser's Edge, Shelby Systems.

Familiar with PHP, Java, Finale, and Band-in-a-Box.

Please visit www.ArtisticAmanda.com to view portfolio.

awards & activities

- 2010 Honoree for Nashville's Top 30 Under 30; 2011 VIP Chair for Nashville's Top 30 Under 30 event
- 2011 Yelp Elite, Top Nashville Yelper on Yelp.com
- 2011 Nashville Junior Chamber Board Member of the Year
- 2010 Nashville Junior Chamber Spotlight Award Recipient (*presented to select NJC members with top 10% of participation, leadership and recruitment*)
- 2009 Nominee for Nashville Business Journal's 40 Under 40
- Ambassador for Cystic Fibrosis Foundation
- Musicians On Call Advisory Board member
- Nashville Junior Chamber Board member; 2011-2012 President-Elect, 2010-2011 Marketing Committee Chair, Philanthropy committee member, 11th Annual Ragin' Cajun Crawfish Boil Co-Chair
- Belmont University Young Alumni Council (2009-2012), Communications Committee Co-Chair (2010-2012)